

Sports Goods Export Promotion Council
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Spielwarenmesse International Toy Fair 2010, Nuremberg
4th - 9th February 2010

TO ALL THE MEMBERS OF THE COUNCIL

Dear Sir (s),

After the successful participation of the Indian toy industry in Spielwarenmesse International Toy Fair 2009, we are now planning the Indian participation in Spielwarenmesse International Toy Fair in 2010, which is scheduled to be held from 4th to 9th February 2010.

We are pleased to inform you that the Council is proposing to again organise the Indian participation in this fair, during 2010 as a part of a special promotional campaign under the Market Access Initiative Scheme of the Ministry of Commerce & Industry, GOI.

Members are invited to participate in Spielwarenmesse International Toy Fair 2010.

We would be booking space for the India pavilion in the Toy Fair 2010 immediately, so as to get preferential location.

Members interested to participate are requested to send us their applications for participation. **Please note that only those requests will be accepted which are accompanied by the following :**

1. Completed application form (form enclosed)
2. Signed terms and conditions
3. Initial Deposit of Rs. 50,000/- per 12 sq. meters stand.

The last date for receipt of completed applications is 30th July 2009.

Looking forward to receiving your confirmations.

Best Regards

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