

## Sports Source Asia 2009 (28<sup>th</sup> to 30<sup>th</sup> October)

Dear Sir,

The Council has already invited participation in overseas events for the year 2009-10 through its circular dated 15.04.2009.

Hong Kong, which is situated within the world's biggest manufacturing base for sporting goods, serves efficiently and effectively as the region's number 1 sourcing marketplace. Sports Source Asia 2009 is a unique exhibition targeting specialists, wholesalers of sports goods and sportswear, department stores, shops, sports schools and clubs, sports teams etc. It gives participants the chance to interact with top-notch professionals from sports industry. SSA is an event jointly organized by Hong Kong Trade Development Council (HKTDC) and Messe Munchen International (MMI).

To further access the sports goods market, the Council is purposing Indian participation in Sports Source Asia 2009. This three day fair(28<sup>th</sup> to 30<sup>th</sup> October) can provide a good platform to meet up with buyers in conducive business environment.

Participation is invited from members for the fair. Members interested to participate are requested to send us applications for participation.

**Please note that only those requests will be accepted which are accompanied by the following :**

1. Completed application form, signed terms and conditions & undertaking
2. Initial Deposit of Rs. 50,000/-. (for every 12 sq.mtrs)

The last date for receipt of completed applications is 15 May 2009.

Looking forward to receiving your confirmations.

Best Regards

Shreya Chabri  
Trade Promotion Officer