



**The Sports Goods Export Promotion Council**  
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## **Buyer Seller Meet in Austria, Czech Republic and Poland**

Dear Sir (s),

The Council has already circulated the calendar of events for the year 2010-11 through its circular dated 25.05.2010.

To further access the Sports Goods & Toys market, Council is proposing Indian participation in Buyer Seller Meet in Austria, Czech Republic and Poland under MDA Scheme, where members will have the opportunity to meet up with a wide range of buyer's right from importers to distributors to retailers.

The BSMs present a powerful opportunity for the members to explore the markets .The BSM is proposed to be held during Early October '2010.

Participation is invited from members for the BSM. Members interested to participate are requested to send us application for participation.

**Please note that only those requests will be accepted which are accompanied by the following:**

1. Completed application form, signed terms and conditions & undertaking
2. Initial Deposit of Rs. 35,000/-.

The last date for receipt of completed applications is 4<sup>th</sup> June 2010.

Looking forward to receiving your confirmations.

Encl: The Application Form, the Terms & Conditions and the format of Undertaking

Regards

Gurpreet

Trade Promotion Officer