



The Sports Goods Export Promotion Council
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SGEPC/EP/004/2010-11

Date: 7th June'10

To

ALL THE MEMBERS OF THE COUNCIL

Dear Sir (s),

The Council has already circulated the calendar of events for the year 2010-11 through its circular dated 25.05.2010. We are pleased to inform you that the participation in **Sportex Middle East, Dubai** during **31st October-2nd November'2010** is proposed to be organized under MDA Scheme.

Sportex Middle East is an exclusive event focusing on Sports, Fitness, Health, Outdoor and Stadium Equipment in the Middle East. The event covers all aspects of the Sports & Leisure Industry under one roof. This fair is inspiring growth in the sporting and leisure industry in Dubai.
Show Statistics

Sportex Middle East 2008 witnessed 3256 visitors from 36 Countries. Visitors to the event consisted of Manufacturers, Traders, Importers, Exporters, Distributors, Dealers, Wholesalers, Retailers and Trade Agencies.

Visitor Profile by Country

U.A.E- 71%

Saudi Arabia, Qatar, Oman, Bahrain, Kuwait- 13.41%

Indian Sub Continent- 3.16%

Other Middle East Countries- 7.32%

North Africa- 3.19%

Other Countries- 1.26%

Participation is invited from members for the fair. Members interested to participate are requested to send us applications for participation. Members are requested to send their participation request along with:

1. Filled Application Form.
2. Initial Deposit of Rs.50, 000/- (Initial Deposit of Rs.50, 000/- is for 12 sq mtr only. For additional space, Initial Deposit would be required on proportionate basis)
3. Signed Terms & Conditions.
4. Undertaking

The last date for receipt of applications by the council is 16th June '2010

The Application Form, the Terms & Conditions and the format of Undertaking are enclosed herewith.

Looking forward to receiving your application.

Regards

Gurpreet
Trade Promotion Officer