

Soccerex, South Africa 2009 (29th Nov. to 2nd Dec.)

Dear Sir,(s)

The Council has already invited participation in overseas events for the year 2009-10 through its circular dated 15.04.2009.

Soccerex 2009 will take place in Johannesburg , Gauteng Province (South Africa) the province that will host the 2010 FIFA World Cup final. Soccerex convention is a 4 day event that provides the global football community with a unique platform to learn, network and do business,under one roof. It is the only global convention dedicated to the professional b2b football environment .By providing a unique platform for delegates and exhibitors to learn ,network and do business with the football industry's finest, Soccerex has become a 'must -attend' event in the football calender.

To further access the sports goods market, the Council is purposing Indian participation in Soccerex South Africa 2009. This four day fair(29th Nov.to 2nd Dec.) can provide a good platform to meet up with buyers in conducive business environment. The approximate cost of ready build stand of 9sqm is Rs. 2,00,000/- lakh.Participants will be celigible to claim grant of Rs. 1,50,000/- only.

Participation is invited from members for the fair. Members interested to participate are requested to send us applications for participation.

Please note that only those requests will be accepted which are accompanied by the following :

1. Completed application form, duly signed terms and conditions & undertaking
2. Initial Deposit of Rs. 50,000/- .(for every 9 sq.mtrs)

The last date for receipt of completed applications is 25 June 2009.

Looking forward to receiving your confirmations.

Best Regards

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