

To

ALL MEMBERS OF THE COUNCIL*SUB: - Export Promotion Activities for the year 2009-10.*

The Council organizes export promotion activities every year to assist the industry in increasing India's export of sports goods and toys. We are pleased to inform that during 2009-10 the Council is proposing to organize the following activities:

Sr. No.	Event	Sector	Dates
1.	Expolazer ,Sao Paulo (<i>under MDA</i>)	Sports Goods	5 th – 8 th August 2009
2.	Buyer Seller Meet in Argentina & Chile (<i>under MDA</i>)	Sports Goods & Toys	Immediately after Expolazer
3..	Sports Source Asia (<i>under MDA</i>)	Sports Goods	28 th –30 th October 2009
4.	Soccerex, South Africa (<i>under MDA</i>)	Sports Goods	29 th November – 2 nd December.2009
5.	Hong Kong Toy & Games Fairs (<i>under MDA</i>)	Sports Goods & Toys	11 th – 14 th January 2010
6.	Speilwarenmesse International Toy Fair, Nuremberg, Germany (<i>under MAI</i>)	Sports Goods & Toys	4 th – 9 th February 2010
7.	ISPO Winter 2010, Munich, Germany (<i>under MAI</i>)	Sports Goods	7 th –10 th February 2010
8.	American International Toy Fair 2010 (<i>under MAI</i>)	Toys	14 th – 17 th February 2010
9.	Buyer Seller Meet in Australia & New Zealand (<i>under MDA</i>)	Sports Goods & Toys	Feb – March 2010

Members interested to participate in the above mentioned events may send us the application for participation.

The application for participation in each event is required to enclose the following:

1. Filled Application Form.
2. Initial Deposit of Rs. 50,000/- (for participation in fairs, Initial Deposit of Rs.50,000/- is for 12 Sq. mtr only. For additional space, Initial Deposit be required on proportionate basis)
3. Duly signed and stamped Terms & Conditions and Undertaking..

The application form, the terms & Conditions and the format of undertaking are enclosed herewith.

It may be noted that if the Council does not received sufficient participation in any event, the respective activity may not be organised by the Council in the current financial year.

Best Regards,

Shreya Chabri
Trade Promotion Officer