

**EXPOLAZER, Sao Paulo, Brazil (5<sup>th</sup> to 8<sup>th</sup> Aug.)**  
&  
**Buyer Seller Meet in Argentina & Chile, Aug. 2009**

Dear Sir,

The Council has already invited participation in overseas events for the year 2009-10 through its circular dated 15.04.2009.

Brazil is one of the most stable economies and the driving force in Latin America. It is also a huge market and of the top three importers of sports goods in the region. The Council has already organised a successful Buyer Seller Meet in Chile, Argentina & Brazil during the year 2004-05.

To further access the sports goods & toys market, the Council is purposing Indian participation in a fair in Brazil and BSM in Argentina and Chile where members will have the opportunity to meet up with a wide range of buyers right from importers to distributors to retailers. The only reputed fair in Brazil which caters to the Leisure Sector is EXPOLAZER. This four day fair (5<sup>th</sup> to 8<sup>th</sup> Aug.) can provide a good platform to meet up with buyers in conducive business environment. The fair and the BSMs present a powerful opportunity for the members to explore the markets of Latin America.

Participation is invited from members for the fair & BSM. Participants are free to participate in both the Activities and any one activity of their choice. Members interested to participate are requested to send us application for participation.

**Please note that only those requests will be accepted which are accompanied by the following:**

1. Completed application form, signed terms and conditions & undertaking
2. Initial Deposit of Rs. 50,000/-.

The last date for receipt of completed applications is 30<sup>th</sup> April 2009.

Looking forward to receiving your confirmations.

Best Regards

Shreya Chabri  
Trade Promotion Officer