



The Sports Goods Export Promotion Council

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To

Date: 23rd September'11

ALL THE MEMBERS OF THE COUNCIL

Dear Sir (s),

As you may be aware “Year of India, 2011” is being celebrated at various locations in Canada this year. A number of events have already been organized or planned in the coming months in various locations in Canadian areas such as culture, education, business, science and technology etc.

It has been proposed by High commission of India, Canada to hold a Multi-Product Brand India Expo 2011 on December 8 & 9, 2011 at the prestigious new Convention Centre in Ottawa, the Capital city of Canada

Being a multi product Exhibition, Brand India Expo would provide platform for Indian Companies dealing in

- Wool textiles
- Marine products
- **Sports Goods**
- Agricultural Products
- Gems & Jewelry
- Carpet
- Spices, coir
- Leather ,Pharmaceuticals
- IT
- Chemicals
- Coffee
- Cosmetics
- Apparel Etc.

The details of the show are:

Show Venue: Ottawa Convention Centre

Show Dates : 8-9 December 2011

Cost Of Stand: ₹ 2,50,000/- (for 9 sq mtr booth)

(The approval under MDA subject to participation as per MDA guidelines)

Participation is invited from members for the fair Members interested to participate are requested to send us application for participation. Members are requested to send their participation request along with:

1. Application Form [CLICK HERE TO SUBMIT THE FORM](#)
2. Initial Deposit of Rs.50, 000/- (Initial Deposit of Rs.50, 000/- is for 9 sq mtr
For additional space, Initial Deposit would be required on proportionate basis)
3. Signed Terms & Conditions.
4. Undertaking
5. LOGO in **jpeg file** via email.

The last date for receipt of applications by the council is 3rd October '2011

Please Note : As per new MDA rules Minimum 10 participants are required to organize a fair.

The Terms & Conditions and the format of Undertaking are enclosed herewith.

Look forward to receive your application.

Gurpreet

Trade Promotion Officer