



The Sports Goods Export Promotion Council
1E / 6, Swami Ram Tirth Nagar, New Delhi - 110055
Tel – 011-23525695, Fax – 011-23632147

SGEPC/2010-11

21-06-2010

To

All The Members Of The Council

Dear Sir (s),

After the successful participation of the Indian Sports Industry in **ISPO Winter, 2010**, we are now planning the Indian participation in **ISPO Winter, 2011** which is scheduled to be held from **6th to 9th February 2011 at Munich, Germany**

We are pleased to inform you that the participation in ISPO Winter during 2011 has been approved as a part of a special promotional campaign under the Market Access Initiative Scheme of the Ministry of Commerce & industry, GOI.

The Project **“Promotion of Indian Sports Industry in Germany”** includes:

- Buyer contact Programme,
- Participation in ISPO Winter 2011,
- Buyer Seller Meet
- Promotion & Publicity

The cost of participation would be subsidized under the MAI Scheme. The participants would be required to pay only the subsidized charges of participation. We would be booking space for the Indian Pavilion in the ISPO Winter 2011 immediately, so as to get preferential location.

Participation is invited from members for the fair. Members interested to participate are requested to send us applications for participation along with:

1. Filled Application Form.
2. Initial Deposit of Rs.50, 000/- (Initial Deposit of Rs.50, 000/- is for 12 sq mtrs only. For additional space, Initial Deposit would be required on proportionate basis).
3. Signed Terms & Conditions.
4. Undertaking.

The last date for receipt of Application by the council is 30th June'2010

The Application Form, the Terms & Conditions and the format of Undertaking are enclosed herewith.

Looking forward to receiving your application.

Regards'

Gurpreet

Trade Promotion Officer