



The Sports Goods Export Promotion Council
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SGEPC/EP/001/2011-12

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To

ALL MEMBERS OF THE COUNCIL

SUB: - Export Promotion Activities for the year 2011-12.

The Council organizes export promotion activities every year to assist the industry in increasing India's export of Sports Goods and Toys. We are pleased to inform that during 2011-12 the Council is proposing to organize the following activities:

Sr. No.	Events	Sector	Dates
1	Asia –America Trade show, Miami 2011 (under MDA)*	Sports Goods & Toys	20 th – 22 nd September' 2011
2	Sports Source Asia 2011,Hong Kong (under MDA)*	Sports Goods	27 th – 29 th October'2011
3	Hong Kong Toys & Games Fair ,Hong Kong (under MDA)*	Sports Goods & Toys	9 th – 12 th January' 2012
4	ISPO 2012,Munich , Germany (under MAI)*	Sports Goods	29 th Jan – 1 st February 2012
5	Speilwaremesse International Toy fair, Nurnberg, Germany (under MAI)*	Sports Goods & Toys	1 st - 6 th February,2012
6	American International Toy Fair (under MAI)*	Toys	12 th - 15 th February 2012
7	Toy Russia,2012,Moscow (under MDA)*	Toys	March 2012
8	Buyer Seller Meet in Argentina, Mexico & Brazil (under MDA)*	Sports Goods & Toys	Yet to be decided

***Proposals have been submitted to Ministry, Approvals are yet to be received**

Applications for the participation in individual events will be invited separately. Meanwhile members are requested to plan their participation in above events during the year 2011-12. It may be noted that if council does not receive sufficient participation in any event, the respective activity may not be organized by the Council in the current financial year.

Best Regards

Gurpreet
Trade Promotion Officer