



The Sports Goods Export Promotion Council
1E / 6, Swami Ram Tirth Nagar, New Delhi - 110055
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To

Date: 29th August'11

ALL THE MEMBERS OF THE COUNCIL

Dear Sir (s),

The Council has already circulated the calendar of events for the year 2011-12 through its circular dated 24.03.2011.

Few of the members suggested Participation in **Asia Expo Singapore 2011** during **23rd - 25th November'2011**.

The "Asia Expo – Singapore" will be staged at the "Five-star" Sands Expo & Convention Center, Marina Bay, Singapore. This brand new extravagant venue is Singapore's new landmark.

Fair Information:

Show Venue: Sands Expo & Convention Centre, Marina Bay, Singapore

Show Nature: Open to Trade Only

No. of Exhibitors / Booths: Approx 600

Participating Countries: China, Taiwan, Thailand, India, Vietnam, Indonesia, Korea and others

Managed by: Kenfair Exhibition (Hong Kong) Ltd.

Co-organizer: Huiyuan International Exhibition Co., Ltd.

Exhibits Profile:

- Housewares & Giftware
- **Toys & Baby Products**
- **Sporting & Outdoor Goods**
- Footwear
- Consumer Electronics
- Garments & Fabrics etc.

A pivotal regional re-export hub

Singapore has become the world's second largest re-export centre just after Hong Kong, and is a vital port for re-export trade among ASEAN countries.

Singapore-India bilateral trade (SIN\$):

	2009	2010
Imports from India	8.2 billion	12.6 billion
Exports to India	13.4 billion	18.1 billion
Total Trade	21.6 billion	30.7 billion

The cost of 9 sq mtr ready built booth is approx 2,20,000/- . The MDA grant to eligible exporters for this fair will be Rs 1,50,000/-.

Further Council has negotiated with the organizers, and all the exhibitors will be eligible for below mentioned package through SGEPC

- One economy class return ticket from any sector in India having direct flights to Singapore for EVERY EXHIBITING COMPANY
- 4 days / 3 nights Hotel stay for two persons in a 3 star property for EVERY EXHIBITING COMPANY.

Airline and Hotel choice will be at the sole discretion of the organizer.

Participation is invited from members for the fair Members interested to participate are requested to send us application for participation. Members are requested to send their participation request along with:

1. Application Form [CLICK HERE TO SUBMIT THE FORM](#)
2. Initial Deposit of Rs.50, 000/- (Initial Deposit of Rs.50, 000/- is for 9 sq mtr For additional space, Initial Deposit would be required on proportionate basis)
3. Signed Terms & Conditions.
4. Undertaking
5. LOGO in **jpeg file** via email.

The last date for receipt of applications by the council is 2nd September '2011

Please Note: As per new MDA rules Minimum 10 participants are required to organize a fair.

The Terms & Conditions and the format of Undertaking are enclosed herewith.

Looking forward to receive your application.

Regards

Gurpreet
Trade Promotion Officer