



The Sports Goods Export Promotion Council
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SGEPC/EP/001/2010-11

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To

ALL MEMBERS OF THE COUNCIL

SUB: - Export Promotion Activities for the year 2010-11.

The Council organizes export promotion activities every year to assist the industry in increasing India's export of Sports Goods and Toys. We are pleased to inform that during 2010-11 the Council is proposing to organize the following activities:

Sr. No.	Events	Sector	Dates
1	Buyer Seller Meet in Austria, Poland & Czech Republic (under MDA)	Sports Goods & Toys	Early October
2	Sportex Middle East , Dubai (under MDA)	Sports Goods	31 st October – 2 nd November 2010
3	Buyer Seller Meet in Australia & New Zealand *	Sports Goods & Toys	Early November'10
4	Hong Kong Toys & Games Fair ,Hong Kong (under MDA)	Sports Goods & Toys	10 th -13 th January' 2011
5	Speilwarenmesse International Toy Fair, Nurenberg, Germany (under MAI)	Sports Goods & Toys	3 rd – 8 th February 2011
6	ISPO Winter , Munich, Germany (under MAI)	Sports Goods	6 th – 9 th February 2011
7	American International Toy Fair (under MAI)	Toys	13 th – 16 th February 2011
8	Play World middle East, Dubai (under MDA)	Toys	7 th - 9 th March 2011
9	Buyer Seller Meet in Argentina, Chile & Brazil (under MDA)	Sports Goods & Toys	March 2011

**Yet to be approved under MAI for the year 2010-11*

Applications for the participation in individual events will be invited separately. Meanwhile members are requested to plan their participation in above events during the year 2010-11.

It may be noted that if council does not receive sufficient participation in any event, the respective activity may not be organized by the Council in the current financial year.

Best Regards

Gurpreet
Trade Promotion Officer